

ORDER OF BUSINESS

1. Call to Order; Pledge of Allegiance

President Charles H. Ballard called the regular meeting of the East Penn Board of School Directors to order at 7:30 p.m. in the Board Room, followed by the Pledge of Allegiance.

President Ballard asked for a brief silence in memory of former East Penn Superintendent, Dr. William J. Leary, Jr., who passed away last week and was superintendent from 1983-1991.

Board Members Present: K. Bacher, C. Ballard, L. Donches, A. Earnshaw, F. Fuller,
R. Heid, M. Policano, S. Rhodes, III, J. Stolz

Solicitor: Marc S. Fisher, Esq., Worth, Magee & Fisher

Treasurer: Lynn Glancy

Board Secretary: Cecilia R. Birdsell

Superintendent of Schools: Dr. Thomas L. Seidenberger

Press Present: Melinda Rizzo, Morning Call Freelance Reporter
Peter McConnell, East Penn Press Reporter

2. Requests to Address the Board

John Donches, 559 Minor Street, Emmaus and President of CEPTA, invited everyone to attend the CEPTA sponsored presentation by Dr. Peg Lucsik on the Common Core Standards. He announced that Representative Ryan McKenzie would also be present. The event is being held on August 20 at Fire Company #1 on Broad Street in Emmaus. He again invited the superintendent and any other administrator to discuss what East Penn is doing with the Common Core.

Carla Hess, 1889 Redwood Drive, Whitehall posed a list of questions concerning the Common Core Standards. She wanted to know what non-academic questions will be asked, will parents be able to opt out of it, and will parents be able to review the questions.

Janice Bowman, 629 E. Hamilton Street, Allentown also spoke against the Common Core. She questioned assessment testing, the validity of the testing, and the non-academic questions. She questioned the fairness of the process for the child.

3. Approval of Minutes

Motion by Stolz, Seconded by Donches

RESOLVED, That the East Penn Board of School Directors approve the minutes for the July 8, 2013 meeting.

This resolution was unanimously adopted by voice vote.

4. Report of the Superintendent – Dr. Thomas L. Seidenberger

1. District Update

Dr. Seidenberger noted that the Annual Staff Day will be held on Tuesday, August 20, in the EHS Auditorium. Mr. Earnshaw will be speaking in Mr. Ballard's absence as well as Sue Arnold, President of the EPEA. Tomorrow will be the breakfast for the new staff orientation and will be held in Conference Rooms A & B. The first day of school for students will be Monday, August 26.

The work on Willow Lane is almost complete. The curb work is completed and the district is in the process of placing the signs. There will be a joint training session tomorrow for the crossing guards and the East Penn staff working on site.

Referring to the enrollment, the administration is watching Shoemaker and Macungie's fourth and fifth grades. The numbers are in the 30 range and additional teachers are not being recommended. He noted that 14 students enrolled today. The enrollment was down 68 students but he felt that would change as we get closer to the start of school. Dr. Seidenberger met with a representative from Kaye Builders and they are building 83 homes in Alburtis, coupled with the development of Gehman Road. He said he may be coming back to the Board and recommending a demographic study by an outside agency such as the PA Economy League. The district gets a monthly update from Patt-White which indicates houses are on the market 30 days less than last year. He will be coming back to the Board with a class size report. He said right now there are 5 classrooms available at Alburtis and one each at Shoemaker and Macungie.

Dr. Seidenberger highlighted the report that he had given to the Board concerning his attendance at the AASA Summer Leadership Institute held in Savannah, GA. He heard author, Rick Hess; Gene Bottoms from the Southern Regional Education Board; and Charlotte Danielson. Sasha Pudleski of AASA detailed the Democratic and Republican initiatives in education. Dr. Amy Sichel, Superintendent of Abington SD, reviewed staff development strategies for emergency situations and a district's relationship with their local police force. He concluded that people can speak about the Common Core but it is not East Penn's focus which happens to be instructional practices in the classroom. He said what East Penn is doing is what the district should be putting the emphasis on and making an investment. He indicated that he and Dr. Torma and Mrs. Campbell will be giving a presentation on the new teacher effectiveness and there may be additional information on the School Performance Profile. He shared a compliment from Gene Bottoms who indicated that LCTI is one of the best, if not the best, career technical programs in the country. He thanked the Board for supporting his attendance.

Dr. Seidenberger announced that East Penn will be updating the district web site with some updated links and enhancing our fiscal pages. He will be blogging and starting a Facebook page next year. He distributed a statistical cheat sheet for board members that can be used when approached by community members. He has reviewed almost 200 policies in the state of PA and other states on Public Participation at a Board Meeting. He will be coming back with recommendations for East Penn at the next meeting.

Referring to the Performance Objectives, Dr. Seidenberger noted that the new law requires that these objectives must be approved at a public meeting. These are the goals that Dr. Torma and Mrs. Campbell and the superintendent will be working on this year.

Addressing the Common Core concerns, Dr. Seidenberger distributed the PSBA Legislative Report (August 7), Chapter 4. Academic Standards and Assessment Draft, dated August 5, 2013, and comments from various members of the PA House Republican Caucus on revisions to the PA Common Core. He called attention to a Synopsis of the HR 338 Proposed Responses that was compiled by Carolyn Dumaresque, Assistant Deputy for Education, presented to the Education Committee last week. Dr. Seidenberger said that 85% of the state standards met the Common Core Standards. He pointed out that "Chapter 4 already expresses the Board's intention that public schools maintain absolute flexibility in designing curriculum. It is the policy of the Board that local curriculum be designed by school entities to achieve the academic standards under § 4.12." Dr. Seidenberger continued by quoting, "that the Department shall not, and the Board will not, require school entities to utilize a statewide curriculum or statewide reading lists. The Board will not include National Assessments as part of the state assessment system unless upon consultation with teachers, counselors and parents representing students who have been identified under Chapter 14, or unless the General

Assembly authorizes the use of a National Assessment.” He said that the district is now engaged in aligning the curriculum and very little change will be noticeable. He said the administration is working on what the differences will be and this information will appear on the web site. He said one of the big myths is data mining. He quoted that, “The Department shall not expand the collection of student data, and, in accordance with the FERPA (20 U.S.C. §123G shall not collect personal family data due to the implementation of PA Core Standards contained in Appendix A-2.” With all the workshops that the administrators and teachers have attended “data mining” has not been mentioned. No teachers have been given the direction to go to the state web site for curriculum and teachers will not be checked when they log in to the web site. He said if parents feel strongly about this information then they should contact their state legislators. On August 29, there will be a Senate hearing with PDE so if any citizen wants to make a comment regarding the PA Core Standards they should contact Sen. Fullman. Dr. Seidenberger concluded that the PDE has done a good job and he reminded people to go on the PDE SAS website and do the homework. In answer to a question from Ms. Donches, Dr. Seidenberger responded that it is his understanding that the standards will go to a Senate Committee and there will be a reconciliation between the Senate and the House and then it will move on to the State Board of Education and then it will be published and then the Governor has an opportunity to sign it. Dr. Seidenberger said he will wait until we get the final document. He asked people to use some common sense with this information. Mr. Stolz indicated that he appreciated the information provided. Dr. Seidenberger said Sara Pudleski from AASA said Common Core is not a national thing. This is a state issue so there is nothing going on in Washington with this.

Dr. Seidenberger said the idea for Naviance is a result of his visit and a subsequent visit by Mr. Piperato to Upper St. Clair HS, which is one of the best high schools in the country. Naviance will be a great planning tool, for parents to work with their students, more up to date information on colleges, and the ability to create online surveys for students and parents. It is going to be a great tool and he is looking forward to receiving comments from parents and students.

Referring to a statement made by Ms. Donches at the July 8 meeting, Dr. Seidenberger indicated that the sports season had started today. He said there are a lot of things going on behind the scenes such as the two Safety Committees involving district employees and overseen by Dr. Mirabella and Lynn Glancy. He said it is how we find out about work place safety. Every facility is checked thoroughly by the maintenance and athletic staff and inspections happen routinely during the seasons. He named the areas that are checked. He said the district has been a leader in head and impact testing and he is proud of that record. Wireless connections were put in the stadium in the event a fan or an athlete had a situation. Emmaus was one of the first high schools to do this. A new track was recommended because an athlete from another school was injured on the cinder track. We have not had any major injuries since we have had the all-weather track. Every year new baseball and softball helmets are purchased because they cannot be reconditioned. The football helmets are reconditioned every year and unsafe ones are discarded. La Cross helmets are sent out and reconditioned even though that is not a requirement. Emmaus HS has three athletic trainers. Under Mr. Ramella’s leadership there are coaches manuals for safety and how to handle safety and the sections are customized for each sport. In addition, there is a Sports Medicine Department Policy Manual for all of the coaches and nurses. East Penn hosted the District XI diving championships since 2004 and there is a dedicated maintenance person who looks after the pool every day. The Maintenance staff has worked countless hours working on air quality and venting issues in the pool area. Last year the Board approved \$150,000 to work on HVAC operations and systems in the pool. Now everything is computerized and we can see if anything is wrong. Dr. Seidenberger said Mr. O’Connor is an excellent swimming coach; Mr. Seip supervised that pool every day with dedication and sat on the Safety Committee. Mr. Ramella was named Athletic Director of the Year and, as superintendent, Dr. Seidenberger is honored to serve with such dedicated staff members. He stated for the record “that in no way, shape or form, were those diving boards ever dangerous and they never posed a safety threat to students or athletes.” The two diving boards were sent out and were inspected. If they were dangerous, they would have been discarded. The price is \$1900 to have them

reconditioned and they are on their way back. The bolts that hold them in place will be replaced. This was all budgeted by the Athletic Department after taking input from staff. For the record and addressing Ms. Donches, Dr. Seidenberger said that her comments about putting students and athletes at risk were offensive and totally out of line. He wanted the Board and the public to know that she did not contact Mr. Ramella or the superintendent before making those July 8 comments about putting students at risk. He said there was no excuse for making that kind of statement when she was advised by some of her colleagues to call Dr. Seidenberger for information.

Referring to the CEPTA Common Core presentation, Mr. Policano introduced the following motion:

Motion by Policano, Seconded by Stolz

RESOLVED, That it is suggested that Dr. Seidenberger or one of his representatives attend the August 20 Common Core presentation sponsored by CEPTA.

Mr. Policano felt the information that Dr. Seidenberger discussed this evening should be presented to the community to help with any misunderstandings. Mr. Stolz suggested an amendment because he did not think it was the sense of the Board to strongly suggest a representative be sent. Ms. Fuller pointed out that August 20 is a busy day since it is the Staff Day and will be a full day for everyone. Mr. Ballard felt it was very bad form or policy for the Board to get involved in directing a staff member to take part in a political event and it is not a wise thing to do for the Board. Dr. Bacher pointed out that the Board is approving objectives and open communication but he did not feel it was a good policy direction. Dr. Seidenberger indicated that he was invited and he declined. He said he did not mind meeting with parent groups but he would do it on his own terms. It is a matter of professional courtesy. He said the issue is very fluid right now and the timing is not good for this.

This resolution was defeated by the following roll call vote:

Nay: Bacher, Ballard, Earnshaw, Fuller, Heid, Rhodes-----6
 Aye: Donches, Policano, Stolz-----3

2. Personnel

Motion by Bacher, Seconded by Rhodes

RESOLVED, That the East Penn Board of School Directors approve the following personnel items:

Resignations

- April Snyder, Grade 3 Teacher at Shoemaker School, effective 8/1/13 (Exhibit 1)
- Susan Wagner, Instructional Assistant at Willow Lane School, effective 6/11/13 (Exhibit 2)
- Tina Collura, Instructional Assistant at Eyer MS, effective 7/10/13 (Exhibit 3)
- Vicki Kulp, Instructional Assistant at Wescosville School, effective 7/22/13 (Exhibit 4)
- Ashley Bucholz, Instructional Assistant at Emmaus HS, effective 7/22/13 (Exhibit 5)
- Donna Hall, Instructional Assistant at Eyer MS, effective 7/29/13 (Exhibit 6)
- Cindy FitzMaurice, Staff Assistant at Wescosville School, effective 8/6/13 (Exhibit 7)
- Kathy Soltysiak, Food Services Department at LMMS, effective 8/4/13 (Exhibit 8)

Leaves as Per Collective Bargaining Agreement

Employee	Effective
Caitlin Shutte	8/20/13-1/22/14

Kindergarten, Macungie School

Loribeth Knauss 8/20/13-1/22/14
Grade 5, Lincoln School

Tracy Urban 9/3/13-1/1/13
Special Education, Eyer MS

Request for General Leave – Board Policy 539

Todd Briener 8/1/13
Assistant to the Principal

Temporary Professional Employee Appointment

Name/Address: Sandra Ruch-Morrin
6639 Batman Road, Zionsville 18092
Education Level: B. S. Degree (1986)
Undergraduate School: Penn State University
Graduate School: Lafayette College (Certification credits)
Effective: August 20, 2013
Certification: Instructional I, German
Assignment: .06 German, Middle Level
Vacancy created D. Evans retirement
Experience: 4/13-5/13: East Penn SD (per diem)
5/13-6/13: Salisbury SD (per diem)
10/12-4/13: Seven Generations Charter School
Salary: \$28,406.40 (.06), Year 1; Col. B

Name/Address: Halley Ellis
620 Five Points Richmond Road, Bangor 18013
Education Level: B. S. Degree (2012)
M. S. Degree (2013)
Undergraduate School: Misericordia University
Graduate School: Misericordia University
Effective: August 20, 2013
Certification: Instructional I, Speech & Language Impaired
Assignment: New Position, Wescosville School
Experience: None
Salary: \$55,894, Year 1, Col. M

Full-Time Substitute Teacher Appointments

Name/Address: Heather Potemski
1380 West University Avenue, Bethlehem 18015
Education Level: B. S. Degree (2008)
Undergraduate School: West Chester University
Effective: August 23, 2013
Certification: Instructional I, Early Childhood, Special Education
Assignment: Learning Support, Macungie School
Opening created by M. Long leave
Experience: 11/12-6/13: East Penn SD
Salary: \$47,644 (Year 2, Col. B)

Name/Address: Jolanda Veseli
6911 Lincoln Drive, Macungie 18062
Education Level: B. A. Degree (1992)
M. S. Degree (2005)
Undergraduate School: University of Shkodra (Albania)
Graduate School: Brooklyn College
Effective: August 20, 2013
Certification: Instructional I, Mathematics, Elementary, English as a
Second Language, Mid Level Mathematics
Assignment: Grade 6 Teacher, Eyer MS
Opening created by L. Walker leave
Experience: 1/2013-6/2013: East Penn SD, FTS
9/2010-12/2012: East Penn SD, per diem
10/2009-6/2010: East Penn SD, FTD
9/2007-10/2009: East Penn SD, FTS
Salary: \$47,944, Year 3, Col. B

Name/Address: John Hazel
14 Arrowhead Avenue, Boyertown 19512
Education Level: B. S. Degree (2012)
Undergraduate School: Kutztown University
Effective: August 20, 2013
Certification: Instructional I, Elementary
Assignment: Grade 3, Shoemaker School
Opening created by L. Knauss leave
Experience: None
Salary: \$47,344, Year 1, Col. B

Name/Address: Tina Sopko
724 West Berger Street, Emmaus
Education Level: B. S. Degree
Undergraduate School: West Chester University
Effective: August 20, 2013
Certification: Instructional I, Elementary
Assignment: Grade 3, Lincoln School
Opening created by C. Nawarynski leave
Experience: 1994-2002: Easton Area SD
Salary: \$47,344, Year 1, Col. B

Name/Address: Courtney Ridley
938 Christ Lane, Allentown
Education Level: B. S. Degree (1996)
Undergraduate School: University of Connecticut
Graduate School: Cabrini College (Reading Specialist)
Effective: August 20, 2013
Certification: Instructional I, Elementary
Assignment: Grade 2, Wescosville School
Opening created by P. Fehlinger leave
Experience: 9/2004-Present: St. Thomas More School
Salary: \$47,344, Year 1, Col. B

2013-14 Teacher Transfers

See Exhibit 9

Team Leader

Lori King, Eyer Pod 8 Team Leader

Change in Employment Status

<u>Employee</u>	<u>From</u>	<u>To</u>
Randall Cuthbert Jennifer Cudzil	M, 16+ Temporary Professional	M +12, 16+ Professional

Co-Curricular Advisors (Schedule B)

See Exhibit 10

Support Staff Transfers

See Exhibit 11

Instructional/Staff Assistant Appointments

<u>Name/Address</u>	<u>Assignment</u>	<u>Salary</u>
Sarah Brouse 102 S. Walnut Street Macungie 18062	Willow Lane School (Staff) D. Derr resignation	\$13.97/hr., 24.5 hrs./wk.
Qua'Niesha Grant 3459 Lurman Drive Macungie 18062	Wescosville School (Instructional)	\$13.97/hr., 29 hrs./wk.
Collette Kuhn 321 N. 41 st Street Allentown 18104	Macungie School (Instructional)	\$13.97/hrs., 29 hrs./wk.
Erin McLaughlin 1830 Pear Court Fogelsville 18051	Shoemaker School (Instructional) S. Wagner resignation	\$13.97/hr., 29 hrs./wk.
Jessica Stach 2870 Birchwood Circle Emmaus 18049	Macungie School (Instructional) K. Higley resignation	\$13.97/hr., 29 hrs./wk.
Damaris De La Rosa 3751 Notch Street Macungie 18062	Macungie School (Instructional) K. Wanninger resignation	\$13.97/hr., 29 hrs./wk.
Jodi Schwartz 1863 Latta Street Allentown 18104	Jefferson School (Instructional) Klingenberg resignation	\$13.97/hr., 29 hrs./wk.

Wendy Harnett 6650 Arbordeau Lane Macungie 18062	Willow Lane School (Instructional) E. R. Price retirement	\$13.97/hr., 17.5 hrs./wk.
Amber Neetz 114 Ridgeview Drive Alburtis 18011	Eyer MS (Instructional) T. Collura resignation	\$13.97/hr., 29 hrs./wk.
Matthew Miller 54 West Maple Avenue Morrisville 19067	Eyer MS (Instructional) D. Hall resignation	\$13.97/hr., 29 hrs./wk.

All appointments effective: August 26, 2013

Remedial Assistant Appointment

Barbara Borgioni 1775 Elbow Lane Allentown 18103	Willow Lane School S. Fretz retirement	\$14.00/hr., 29 hrs./wk.
--	---	--------------------------

Appointment effective: September 4, 2013

Custodial Appointments

Steven Miklas 3474 Nathaniel Drive Nazareth 18064	LMMS, Second Shift S. Hoffman resignation	\$19.58/hr., 40 hrs./wk.
Jonathan Peters 1629 Hillcrest Avenue Bethlehem 18015	Willow Lane, Second Shift J. George retirement & transfers	\$19.58/hr., 20 hrs./wk.

Appointments effective August 13, 2013

Food Services Department Appointment

Karen Appleman 369 Natalie Drive Allentown 18104	Jefferson School PT Food Serv. Assistant D. Breinich retirement	\$9.00/hr., 17.5 hrs./wk.
Patricia Dieter 141 N. 10 th Street Emmaus 18049	PT Food Service Assistant B. Frey retirement	

Effective: August 23, 2013

2013-14 Mentor List

Heather Arnold
Jennifer Corona
Deborah Frey
Crystal Husser
Corinna Kramer-Hinks
Lori Merrill
Katrina Rainford
Lori Sheipe-Miller
Jeffrey Shreck, Jr.
Heather Wilson
Nicole Wukitch

2013-14 Annual Substitute Rates

See Exhibit 12

2013-14 List of Per Diem Substitutes

See Exhibit 13

Educational Conferences – Exhibit 14

That the East Penn Board of School Directors approve the estimated expenses for the individuals attending the educational conferences listed on Exhibit 14.

Resignation

-Lisa McGinty, Instructional Assistant at Wescosville School, effective 8/12/13 (Exhibit 8A)

-Brenda Kovacs, Instructional Assistant, effective 8/12/13 (Exhibit 8B)

Compensated Professional Leave – Board Policy 438.1; 24 P.S. §11-1166

Employee: Brian Parish
Social Studies, Emmaus HS
Effective: 1/22/14-6/30/14

General Leave of Absence – Board Policy 539, General Leave

Employee: Dawn McQuillen
Instructional Assistant, Willow Lane School
Effective: 8/26-13-8/25/14

Appointment of Temporary Professional Employee

Name/Address: Lisa McGinty
1062 Louise Lane, Allentown 18103
Education Level: B. A. Degree (1997)
M. Ed. Degree (2000)
Undergraduate School: Albright College
Graduate School: Lehigh University

Certification: Instructional I, Elementary
Effective: August 20, 2013
Assignment: Grade 5, Willow Lane
 Vacancy created by A. Snyder resignation; subsequent transfers
Experience: 2004-06: Southern Lehigh SD
 2002-04: Central Bucks SD
 2000-02: Teaneck (NJ) SD
Salary: \$57,296, Year 5, Col. M

Full-Time Substitute Teacher Appointments

Name/Address: Blaire Spooner
 1035 Wood Street, Bethlehem 18018
Education Level: B. A. Degree (2008)
 M. S. Degree (2013)
Undergraduate School: Millersville University
Graduate School: East Stroudsburg University
Certification: Instructional I, Speech and Language Impaired
Effective: August 20, 2013
Assignment: Speech Therapist, Eyer MS
 Opening created by A. Benner leave
Experience: None
Salary: \$55,894, Year 1, Col. M

Name/Address: Emily Dotter
 1127 North 26 Street, Allentown 18104
Education Level: B. S. Degree (2009)
Undergraduate School: West Chester University
Certification: Instructional I, Elementary
Effective: August 20, 2013
Assignment: Kindergarten, Macungie School
 Opening created by C. Shutte leave
Experience: 8/2011-Present: St. Thomas More School
Salary: \$47,344, Year 1, Col. B

Name/Address: Patrick O'Connor
 586 Charles Street, Kingston 18704
Education Level: B. S. Degree (2007)
Undergraduate School: King's College
Graduate School: Misericordia College (Certification Credits)
Certification: Instructional I, Elementary
Effective: August 20, 2013
Assignment: Grade 5, Wescosville School
 Opening created by E. Petrella leave
Experience: None
Salary: \$47,344, Year 1, Col. B

Name/Address: Jennifer Stuetz
 101 Empire Court, Bethlehem 18020
Education Level: B. S. Degree (2005)
 M. A. Degree (2008)
Undergraduate School: Penn State University

Graduate School: University of Phoenix
 Certification: Instructional I, Elementary, Family & Consumer Science
 Effective: August 20, 2013
 Assignment: Family & Consumer Science, Emmaus HS
 Opening created by C. Kingsbury leave
 Experience: 4/2013-6/2013: East Penn SD
 8/2012-3/2013: Parkland SD
 9/2010-6/2012: Easton Area SD
 9/2009-6/2010: Per Diem sub in various districts
 Salary: \$47,344, Year 1, Col. 3

Appointment of Food Service Assistants

<u>Name/Address</u>	<u>Assignment</u>	<u>Salary</u>
Thelma Schaffer P. O. Box 45, Old Zionsville	PTFS Assistant, Lincoln D. Breinich retirement	\$9.00/hr., 11.25 hrs./wk.

Effective: August 23, 2013

Appointment of Instructional Assistant & Remedial Assistant

Carla Kohler 3363 S. Second Street Whitehall 18052	Remedial Assistant, Alburdis hrs./wk. J. Karlovitz resignation	\$14.00/hr., 29
--	--	-----------------

Effective: September 4, 2013

Tama Biello 2221 Madeira Drive, Macungie	Instructional Assistant, Wescosville hrs./wk. L. McGinty resignation	\$13.97/hr., 29
---	--	-----------------

Effective: August 26, 2013

Change in Employment Status

Employee: Sarah Kinzel
 From: Mathematics Teacher, Emmaus HS
 To: Technology Integration Teacher

2013-14 Mentors

Laura Kline Heather Day
 Tanya Piasecki
 Cindy Snow
 Deborah Mathieu

Additions to the 2013-14 List of Per Diem Substitutes

Nicholas Krajcic, Elementary
 Ryan Peters, Elementary
 David Boger, Instructional Assistant

Kaitlyn Miller, Earth & Space Science
Kristen Carter, Remedial Assistant, Elementary
Leonard Reed, Social Studies, Science 4-8

These resolutions were duly adopted by the following roll call vote:
Aye: Bacher, Ballard, Donches, Earnshaw, Fuller, Heid, Policano, Rhodes, Stolz---9

3. Performance Objectives for Central Office Team (Exhibit 15)

Motion by Earnshaw, Seconded by Fuller
RESOLVED, That the East Penn Board of School Directors approve the
Performance Objectives for the Central Office Team as outlined on
Exhibit 15.

This is part of the new law governing Assistant Superintendents and must be posted. Dr. Seideinberger talked about increasing communications and math scores. He has had discussions with the administrators at the high school and this will become the direction of the district.

This resolution was duly adopted by the following roll call vote:
Aye: Bacher, Ballard, Donches, Earnshaw, Fuller, Heid, Rhodes, Stolz-----8
Abstention: Policano-----1

4. Approval of Naviance Contract (Exhibit 16)

Motion by Earnshaw, Seconded by Rhodes
RESOLVED, That the East Penn Board of School Directors approve the Naviance,
Inc. Contract for services as listed on Exhibit at a cost not to exceed
\$13,600.

Mr. Rhodes asked how students would be introduced to this service. Dr. Diane Flisser, Chair of the EHS Guidance Department, Mr. Dave Piperato, EHS Principal, and Mr. Michael Mohn, Director of Technology responded to questions asked about this new program. Dr. Flisser said they will be starting with the seniors and having information nights for parents. Following the orientation of the seniors, they will then begin with the juniors. She noted that it is a complex system and there are many aspects to learn about. Dr. Flisser said it will be more effective and efficient in processing student transcripts for college. Many colleges are using electronic transcripts and students will be able to receive receipts and teachers will be able to do recommendations as well. Parents will also be able to keep track of their students. Mr. Earnshaw asked if this is tied to the student information system. Mr. Mohn explained how the system would coordinate with the student information. In response to a question from Mr. Ballard, Dr. Flisser said students will be able to look at a college to see if they accept an electronic transcript. They estimated that last year the department spent \$3200 in just postage for transcripts. Dr. Bacher asked if parents would have direct access. Mr. Mohn clarified that parents would have direct access through the Naviance system. Dr. Flisser felt they would start with seniors and then juniors and then systematically include sophomores. Ms. Donches wanted to know what problem the software would be solving. Dr. Flisser responded that it will be more cost effective and efficient. Ms. Donches asked a series of questions that dealt with providing financial information, the number of colleges that are participants, the account codes, the number of other vendors reviewed, the level of security, and whether the information/invoice was considered legal. Ms. Donches asked about the check for Naviance on the bill list and was told it was for staff development. Dr. Mirabella indicated that there was another vendor who could produce electronic transcripts but did not provide the other services that Naviance could provide regarding surveys. The account codes and budget is in the administrative services area. Ms. Donches had more questions and Mr. Ballard suggested that she should have submitted the list so the staff would be prepared to answer her questions as well as sharing it with the

rest of the Board. Ms. Donches said she was uncomfortable with approving the services when there was no contract. Solicitor Fisher told her that the information provided was a legal document. Ms. Fuller said it appears that a great deal of staff time will be saved. The \$13,600 could be a partial payment for an administrative assistant who would be taking care of just transcripts. Dr. Flisser explained how an administrative assistant is dedicated to the process and it is hoped that this will streamline the process for everyone – students, parents, and staff. The counselors will be able to have more time to work with students. Ms. Donches said it was non-educational expense and she tended to delve into these. Mr. Earnshaw said he had gone through the process with his daughter and he failed to see how this could be categorized as a non-educational expense. He said the transcript must be provided by the high school to the college. Mr. Earnshaw concluded that he was “flabbergasted” that this would be called a non-educational expense. Mr. Stolz made the following motion:

Motion by Stolz, Seconded by Policano
RESOLVED, That the question be called.

This resolution was duly adopted by the following roll call vote:
Aye: Bacher, Ballard, Donches, Earnshaw, Fuller, Heid, Policano, Rhodes, Stolz-----9

The vote on the Naviance Contract was then taken.

The resolution was duly adopted by the following roll call vote:
Aye: Bacher, Ballard, Donches, Earnshaw, Fuller, Heid, Policano, Rhodes, Stolz-----9

5. Legislative – C. Ballard

Mr. Ballard reported that the Legislature is on recess. There are hearings taking place on such things as the special education allocation.

1. Voting Delegates for Delegate Assembly – October 15 (East Penn has 3 delegates)

Motion by Rhodes, Seconded by Bacher
RESOLVED, That the East Penn Board of School Directors appoint the following board members as voting delegates for the PSBA Delegate Assembly on Tuesday, October 15:

Charles H. Ballard Francee Fuller Alan Earnshaw

This resolution was duly adopted by the following roll call vote:
Aye: Bacher, Ballard, Donches, Earnshaw, Fuller, Heid, Policano, Rhodes-----8
Abstention: Stolz-----1

6. Policy

1. Second Reading: Board Policy 116.1 – Exceptions to Academic Sequence (Exhibit 17)

Dr. Torma said the changes that were suggested were made and one of the sections that has a strikeout is being removed because after review it is not an exemption because we already have a process in place for students to submit a form to take a college course and receive credit and also students who choose a college course and perhaps not get credit for a course offered at the high school. She said whether or not a course is online is irrelevant because the student would have to meet the criteria based on the submission of the syllabus and the approval by the Counseling Office, the principal, and the Department Chairperson to receive credit. She felt this answered a question raised by Dr. Bacher at the July meeting.

2. First Reading: Board Policy 206 – Assignment Within District (Exhibit 18)

7. Business Operations

1. Approval of Bill List

Motion by Heid, Seconded by Earnshaw

RESOLVED, That the East Penn Board of School Directors approve the attached bill list including the addendum (if any), and that the Treasurer be authorized to issue checks and vouchers in the amounts indicated.

This resolution was duly adopted by the following roll call vote:

Aye: Bacher, Ballard, Earnshaw, Fuller, Heid, Policano, Rhodes-----7

Abstention: Donches, Stolz-----2

2. Interim Real Estate Tax Bills

Motion by Donches, Seconded by Earnshaw

RESOLVED, That the East Penn Board of School Directors not issue interim real estate tax bills if the additional tax revenue to be generated would be less than \$50.00.

Note: This resolution reflects the prior practice of Lehigh County not informing the school district of assessment increases of under \$5,000. Now they are informing us of all increases.

Business Manager Debra Surdoval explained how the Business Managers worked with the County and this resolution was the consensus of those discussions. They felt \$50 was a reasonable figure. In response to a question from Mr. Stolz, Mrs. Surdoval indicated that this will not cost taxpayers money.

This resolution was duly adopted by the following call vote:

Aye: Bacher, Ballard, Donches, Earnshaw, Fuller, Heid, Policano, Rhodes, Stolz---9

3. Record of Investments

Motion by Earnshaw, Seconded by Stolz

RESOLVED, That the East Penn Board of School Directors approve the following investments:

Investment Vehicle: PLGIT CD-Program-General Fund
Date Purchased: 7/31/13
Date of Maturity: 1/31/14
Term: 184 days
Rate: 0.34%
Amount: \$992,000

Investment Vehicle: ESSA Bank CD-Memorial Fund
Date Purchased: 7/31/13
Date of Maturity: 8/29/13
Term: 30 days
Rate: 0.20%

Amount: \$122,020.05

This resolution was duly adopted by the following roll call vote:
Aye: Bacher, Ballard, Donches, Earnshaw, Fuller, Heid, Policano, Rhodes, Stolz-9

4. Food Services Management Contract – Exhibit 19

Motion by Earnshaw, Seconded by Donches
RESOLVED, That the East Penn Board of School Directors approve the 2013-14 Food Service Management Contract with The Nutrition Group. The contract package and Budget are described in Exhibit 19.

Note: This is a one year contract that may be renewed each year for up to four additional years.

Mr. Earnshaw expressed his appreciation of Nutrition’s services and cited the many ways they creatively bring nutrition to the students and with providing lunches that meet the requirements as well as the staples that students enjoy.

This resolution was duly adopted by the following roll call vote:
Aye: Bacher, Ballard, Donches, Earnshaw, Fuller, Heid, Policano, Rhodes-----8
Abstention: Stolz-----1

5. Disbursement of Funds (Exhibit 20)

Motion by Stolz, Seconded by Donches
RESOLVED, That the East Penn Board of School Directors approve the expenses listed on Exhibit from the 32-Capital Reserve Fund and the 33-2010 Series A GOB.

This resolution was duly adopted by the following roll call vote:
Aye: Bacher, Ballard, Donches, Earnshaw, Fuller, Heid, Policano, Rhodes, Stolz--9

8. Announcements

Monday, August 12 6:45 p.m.-Executive Session (Real Estate; Confidential Matters; Personnel Issues)
7:30 p.m.-Board Meeting

Ms. Heid asked the administration to look at the Student Dress Code, citing hoodies, pajama pants, and stretch pants as clothing to consider.

Mr. Earnshaw said that during the last Board Sharing he said he had a number of criticisms of Ms. Donches and one of them was that she had not reviewed the budget section that covered charter school students, mainstreaming etc. When he went home, he checked his budget book and found that information was not there so he apologized to Ms. Donches who accepted his apology.

Ms. Donches said she is waiting for the report on Restorative Practices. She had a question on the Discipline Code on class cuts. Dr. Torma said there are two descriptions one being that a student cuts class on his own and does not have a legitimate reason; the second is that a student misses a class but is in attendance with another teacher and misses a class to work on a project so this is a class cut with supervision. The Discipline Code will be on the August 26 agenda.

The next Board Meeting is scheduled for August 26.

9. Adjourn

There being no further business to come before the Board, the meeting was adjourned, upon motion, at 9:20 p.m.

Cecilia R. Birdsell, Board Secretary