

# ANNUAL REPORT



24/25



**EAST  
PENN**  
SCHOOL DISTRICT



# MESSAGE FROM THE SUPERINTENDENT

01

March 2026

Dear Community:

I am pleased to share the East Penn School District 2024-2025 Annual Report. This report reflects not only the progress we have made over the past year, but also the shared commitment that makes our district a place where every student can learn, grow, and thrive.



This year, we remained steadfast in our mission to provide a high-quality, equitable education for all students. Through the dedication of our educators and staff, the partnership of our families, and the support of our community, we continued to strengthen academic programs, expand student supports, and create learning environments that are safe, inclusive, and inspiring. We celebrate the achievements of our students in the classroom, in the arts, in athletics, and in service to others.

This report highlights important milestones, key data, and responsible stewardship of district resources. A key focus of our work throughout the year has been preparing for the implementation of our Comprehensive Plan, which outlines a shared vision for student success and provides a clear roadmap to achieve it. Key areas of focus in this plan include:

X | @EPSDsupt

Follow Dr. Kristen Campbell

- Enhancing instruction and intervention
- Strengthening assessment and grading practices
- Fostering a culture for learning, with an emphasis on social-emotional development and community engagement

## Mission

*We foster a community in which students become effective problem solvers, collaborators, critical thinkers, and communicators.*

Another priority throughout the 2024-2025 year was continued facility planning to address K-12 programmatic and facility needs.

## Vision

*Our students will grow into confident, adaptable, compassionate individuals who will become lifelong learners and contributors to a global society.*

Transparency and accountability remain central to our work. We are committed to using data thoughtfully, investing strategically, and continuously improving our practices to meet the evolving needs of our students

As we look ahead, we do so with optimism and purpose. The challenges facing public education are real, but so too are the opportunities. Thank you for your continued trust, partnership, and support of our schools. It is a privilege to serve this community, and I am proud of what we have accomplished together.

Sincerely,  
Kristen Campbell, Ed.D  
Superintendent of Schools

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## STUDENTS

District Enrollment

**7886**

Attendance Rate

**94%**

Enrollment by Gender

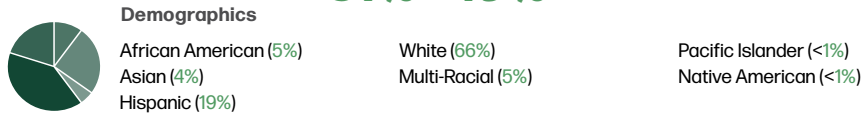
Male **51%** Female **49%**

Languages Spoken

**23**

Gifted Students

**6%**



## GRADUATES

2025 Class Size

**712**

SAT Average

Math(549)  
Reading(575)

Scholarships Awarded

Academic(\$1.65m)  
Local(\$99.1k)  
Athletic(\$1k)

Students above a 4.0

**133**

Honor Graduates

**192**

Graduation %  
(Past 3 Years)

22/23(91%)  
23/24(99%)  
24/25(92%)

Post Secondary  
Education

University & College: (80%)  
Military (2%)  
Direct Employment (8%)

## SCHOOL AND STAFF

Number of  
Faculty

**599**

Number of  
Administrators

**45**

Master's Degree  
or Higher

**88.8%**

Number of Staff

**445**

Total Employees

**1,089**

Buildings

**7** Elementary Schools  
**2** Middle Schools  
**1** High School



## REVENUES | \$188,817,237.60

### FEDERAL

1%

**\$1,952,315.51**

### STATE

25%

**\$46,794,019.43**

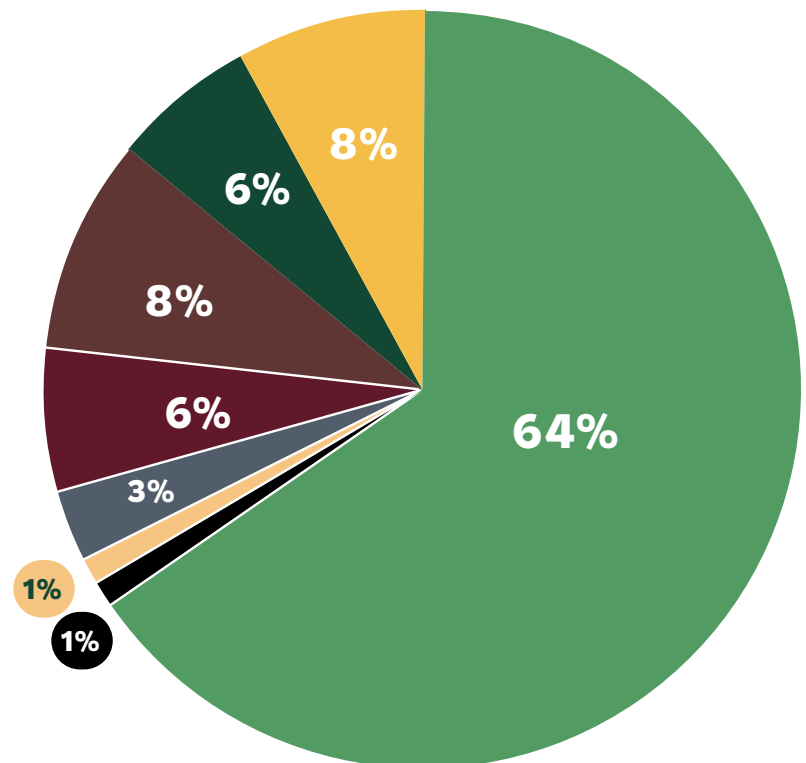
### LOCAL

74%

**\$140,036,358.22**

## EXPENSES | \$187,844,450.49

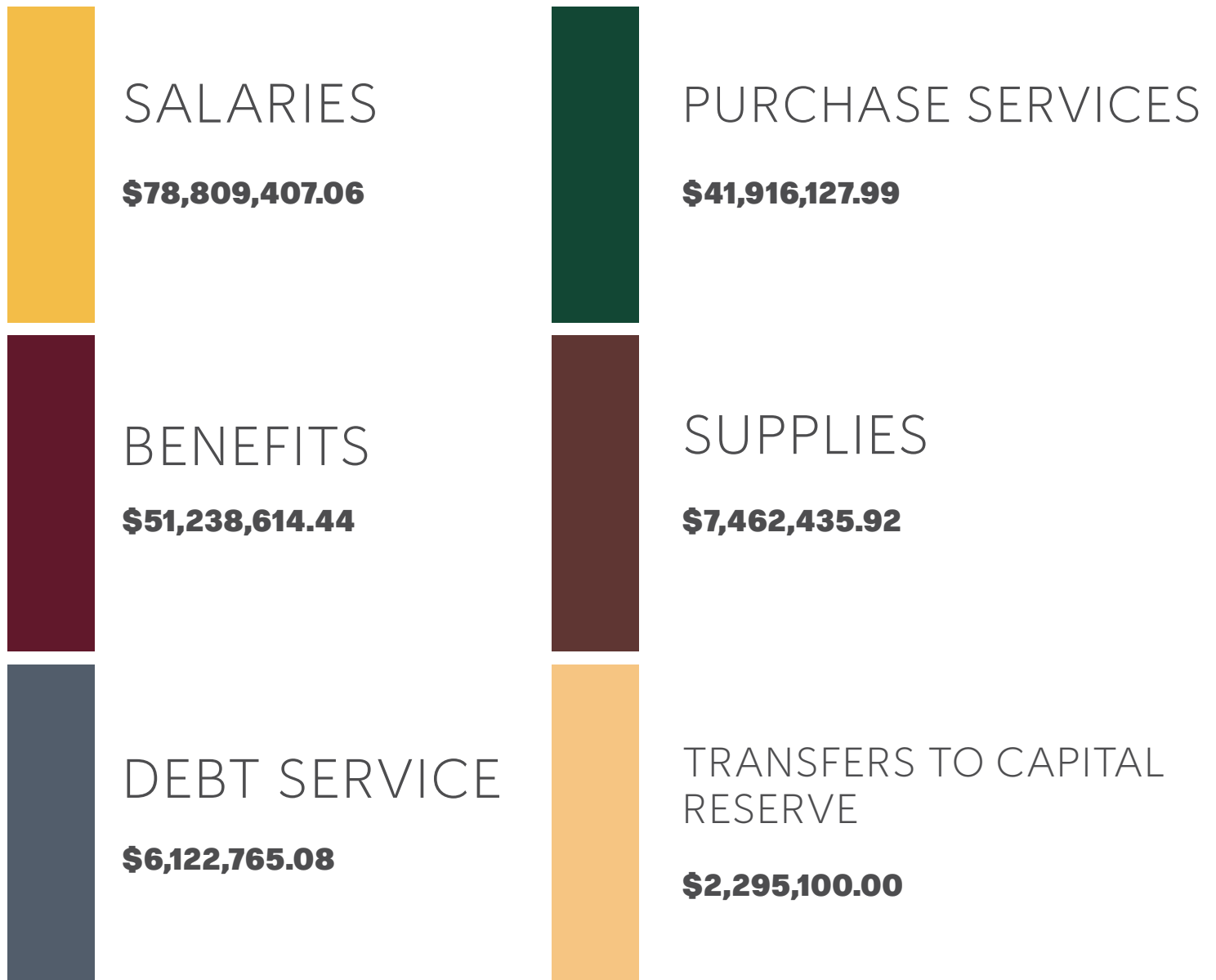
- Instruction
- Instructional Student Support Services
- Administrative & Financial Support Services
- Operation & Maintenance of Plant Services
- Pupil Transportation Services
- Debt Service
- Transfers to Capital Reserve
- Other





**EXPENDITURES TOTAL | \$187,844,450.49**

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WE ARE  
#EASTPENNProud

05



# WE ARE #EASTPENNProud





## August/September

### Governor Shapiro Celebrates Historic K-12 Education Funding Bill at Emmaus High School

Governor Josh Shapiro visited Emmaus High School on September 5, 2024, to celebrate the signing of a historic K-12 education funding bill. The 2024-25 Pennsylvania budget includes \$1.1 billion in total increases for K-12 public education, the largest year-over-year increase in the state's history. For East Penn School District, the additional state funding will help offer competitive staff compensation, transition support positions to full-time, and support significant facilities projects. The event was attended by key education and government officials, including Pennsylvania Secretary of Education Dr. Khalid N. Mumin, state representatives, and local educators. District Superintendent Dr. Kristen Campbell emphasized that the funding promises brighter futures for students and will enhance opportunities across the district.



## October

### East Penn Adopts Policy on AI Use for Student Learning



The East Penn School District has officially adopted Policy 815.1 to manage the use of Generative Artificial Intelligence (Gen AI) within its educational framework. The policy aims to provide a safe and responsible environment for students to interact with emerging technologies while preparing them for a future where AI

is ubiquitous. Although there are currently no state or federal mandates for such policies, the district is moving forward to ensure AI empowers rather than replaces the human elements of learning. Families are encouraged to visit the district's Family Tech Resource website to learn more about how these tools are being integrated.

## November

### Twenty EHS Students Selected for 2024 PMEA District Chorus

An impressive group of twenty Emmaus High School students has been selected for the 2024 PMEA District Chorus following a rigorous audition process. These talented vocalists represent all grade levels, including eight seniors, seven juniors, four sophomores, and one freshman. Their selection highlights the continued excellence and dedication found within the EHS Choral Program. These students competed against the top singers from high schools across the region to earn their spots in the prestigious ensemble.



## December

### East Penn Social Emotional Learning in Action—Fall 2024 Highlights



The East Penn School District shared highlights from the Fall 2024 semester showcasing Social Emotional Learning (SEL) initiatives across all grade levels. Activities ranged from elementary "Turkey Trots" that promote community compassion to middle school immersive simulations that teach negotiation and diplomacy. Emmaus High School utilized its Hornet Huddle program to focus on lessons of perseverance and self-efficacy to build a supportive school culture. These programs are designed to equip students with essential life skills like empathy, relationship building, and responsible decision-making alongside their academic studies.

## January

### EHS Students Earn 70 Awards in Scholastic Art and Writing Competition

Emmaus High School artists achieved remarkable success in the 2025 Scholastic Art and Writing Competition, securing a total of 70 awards. The honors included one Gold Key Portfolio, 27 Gold Key individual works, 20 Silver Keys, and 22 Honorable Mentions. The Gold Key winners will see their work advance to the national level of the competition after being exhibited at Kutztown University. Notable multi-award winners included students like Luke Song, who earned six individual awards, and Ryan Maxted, who received a Gold Key for his architectural drawings.



### Emmaus High School LCTI Students Place at District 11 SkillsUSA Championship



Despite sub-zero temperatures, Emmaus High School students representing Lehigh Career & Technical Institute (LCTI) excelled at the 39th annual SkillsUSA District 11 Championships. Several students secured first-place finishes in categories such as Cosmetology, Auto Refinishing,

Early Childhood Education, and Crime Scene Investigation. These gold medalists have officially qualified to compete at the SkillsUSA Pennsylvania state competition in Hershey this spring. The event challenged hundreds of students to apply their technical knowledge in real-world workplace scenarios sponsored by local businesses.

## February

### Emmaus High School Students Competed at Regional History Day 2025



Sixteen members of the EHS History Day Club participated in the Regional History Day competition held at Muhlenberg College in March 2025. Following the event, nine students successfully advanced to the Pennsylvania state competition scheduled for mid-April at Scranton University. Top honors were awarded to projects covering diverse topics, including a first-place finish for a group exhibit on the history of abortion rights. Other advancing projects explored the Lebanese Civil War, LGBTQ+ movements in Pennsylvania, and the UN's role in international rights.

## March

### ☰ EHS Students Qualify for DECA International Career Development Conference

Two Emmaus High School students have earned the opportunity to compete at the DECA International Career Development Conference in Orlando, Florida. Following their success at the state conference in Hershey, Ethan Meitzler won the AT&T DECA ICDC Pin Design Contest, and Jacob Walter took first place in Supply Chain Management. A total of 37 students from the Lehigh DECA chapter participated in the state event, representing various career and technical programs. The international competition will bring together top students from across the globe to showcase their skills in marketing, finance, and management.



### ☰ EHS Student Earns First Place in Penn HOSA State Conference

Emmaus High School student Madilynn Roach secured a first-place finish in the Speaking Skills category at the annual PENN HOSA state conference. Her outstanding performance among dozens of competitors has qualified her for the HOSA International Leadership Conference in Nashville this summer. Roach is a student in the Criminal Justice program at the Lehigh Career & Technical Institute (LCTI). In total, eight LCTI students received medals or recognition for their achievements during the three-day event in Lancaster.



## April

### ☰ East Penn Hosts Girls in STEM Event



Students from Eyer and Lower Macungie Middle Schools recently participated in the 6th Annual Girls in STEM Day to explore innovation and discovery. The event featured hands-on workshops, scientific experiments, and creative design projects led by passionate

volunteers and community partners. Sponsored by the East Penn Education Foundation, the day was designed to foster confidence and curiosity in young women considering future careers in STEM. By engaging with cutting-edge technology and mentorship, the district aims to build a diverse pipeline of talent for mathematics, engineering, and science.

### ☰ EHS Art Students Receive National Recognition

Emmaus High School students Anthony Quinones and Clara Isom have earned prestigious national honors in the 2025 Scholastic Art and Writing Competition. Anthony Quinones was awarded a National Gold Medal for his drawing titled "Blind Man," while Clara Isom received a National Silver Medal for her editorial cartoon. Their award-winning works will be published in a national online gallery and included in long-running art and writing anthologies. The two talented artists will be celebrated at a national ceremony held at Carnegie Hall in New York City on June 11, 2025.



## May

### ☰ EHS Cast and Crew of Mamma Mia Nominated for 15 Freddy Awards

School production of "Mamma Mia!" has earned an impressive 15 nominations for the 23rd annual FREDDY Awards. The nominations recognize excellence across many categories, including Outstanding Overall Production of a Musical, Outstanding Ensemble, and Outstanding Stage Crew. Individual cast members were also honored, with Anna Chavolla-Ramirez nominated for Leading Actress and Lila Schneider for Supporting Actress.



#### 2025 Freddy Awards Nominations

- Outstanding Technical Design
- Outstanding Performance by a Male Ensemble Member-Matthew McCambridge as Pepper
- Outstanding Small Ensemble Performance-Anna Chavolla-Ramirez, Kyra Kelly, Lila Schneider "Dancing Queen"
- Outstanding Use of Choreography and Musical Staging
- Outstanding Performance by an Actress in a Supporting Role- Lila Schneider as Tanya
- Outstanding Production Number-"Gimme, Gimme, Gimme"
- lehighvalleylive.com Student Achievement Award-Cecilia Ruyak-Stage Manager
- Vic Kumma Award for Outstanding Solo Vocal Performance-Anna Chavolla-Ramirez - "Slipping Through My Fingers"
- Outstanding Featured Performance by an Actor-Charles Kenney as Sam Carmichael
- Outstanding Featured Performance by an Actress-Hannah Kern as Sophie Sheridan
- Outstanding Stage Crew-In memory of Capt. Christopher Seifert
- Outstanding Ensemble
- Outstanding Technical Contribution By A Student-Alexa Ebeling-Lighting Design
- Outstanding Performance by an Actress in a Leading Role-Anna Chavolla-Ramirez as Donna Sheridan
- Outstanding Overall Production of a Musical

### ☰ LMMS "What's So Cool About Manufacturing" Team Wins Best of PA



The student team from Lower Macungie Middle School won first place at the Best of PA Statewide Awards for their video about Crayola. The video was part of the "What's So Cool About Manufacturing" contest and highlighted the technology and career opportunities found at the iconic Pennsylvania company. The judges

were impressed by the team's creative storytelling and the professional production quality of their informative entry. The project gave students behind-the-scenes access to Crayola's facilities, allowing them to witness modern manufacturing processes firsthand.

## June

### ☰ Congratulations 2025 EPSD Retirees

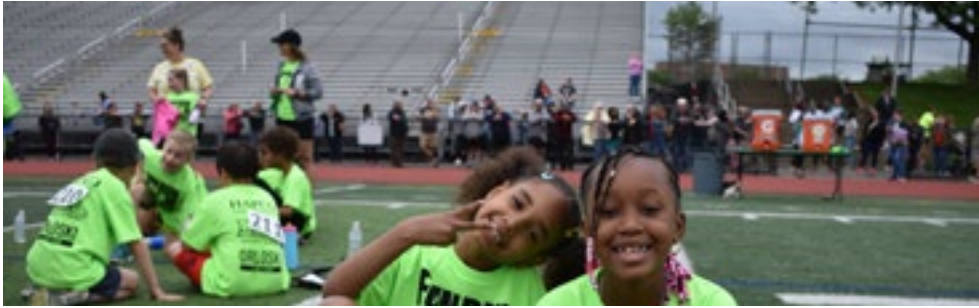
The East Penn School District has released a comprehensive list of staff members retiring at the conclusion of the 2024-2025 school year. The list includes a diverse group of professionals such as teachers, custodians, instructional aides, and administrators from across the district's many buildings. Notable retirees include Willow Lane Principal Anthony Moyer and long-time educators from Emmaus High School, Eyer Middle School, and various elementary schools. The district expressed deep gratitude for their many years of dedication to the students and families of the East Penn community.





# EAST PENN COMMUNITY PARTNERS

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**MISSION: To enrich, extend, and deepen the educational experiences of East Penn School District students in Science, Technology, Engineering, Arts, and Math, the five pillars of critical thinking, creativity, innovation, and problem solving.**

Founded in 2015, the East Penn School District Educational Foundation is a non-profit, 501(c) (3) tax exempt public foundation dedicated to improving the future of STEAM-Powered education in the East Penn School District. The Foundation exclusively provides funding to enhance the educational opportunities for our students.

- Every year, the Foundation fulfills grant applications submitted by local educators. Since 2016, they have awarded \$100,000 to East Penn teachers.
- The Foundation partners with more than 74 Corporate Community Partners in a variety of ways that go beyond financial support.
- The Foundation hosts an Annual Gala, Career Exploration Fair, Golf Outing, Senior Sign Sale and a Chamber Fundraiser every year. These are the events that provide annual funding.

## 2024-2025 EPSD Education Foundation Board Members

**President** - John Mulder, 3Seed Marketing

**Vice-President** - Brian Leader, Lehigh Valley Health Network

**Treasurer** - John Hemak, New Tripoli Bank

**Secretary** - Michael Mauro, EPSD Faculty

Kristen Campbell,  
EPSD Superintendent

Laura Groh,  
EPSD Community Liaison

Sam Hafner,  
EPSD Principal

Dr. Joshua Levinson,  
OEM Group & EPSD School Board

Mike Pistoria,  
Lehigh Valley Health Network

Julie Moyer,  
3Seed Marketing

Dylan Peters,  
EPSD Faculty

Christian Didra,  
Spillman Farmer Architects

Tiffany Shimmel,  
EPSD Faculty

Jake Reynolds,  
Reynolds Business Systems, Inc.

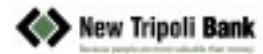
Eric Ervin,  
Merck

Susan Coenen,  
Olympus

Maggie Ruhf,  
EPSD Faculty

## EPSD Education Foundation Partners in Education

The generosity of our EPSD Education Foundation Partners in Education make us who we are. Thank you to our corporate sponsors that make our schools stronger through their generous donations and involvement in our school community.



[epsdeducationfoundation.org](http://epsdeducationfoundation.org)

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## High School



### ■ Emmaus High School

500 Macungie Avenue  
Emmaus, PA 18049  
Main Office: (610) 965-1650



## Middle Schools



### ■ Eyer Middle School

5616 Buckeye Road  
Macungie, PA 18062  
Main Office: (610) 965-1600



### ■ Lower Macungie Middle School

6299 Lower Macungie Road  
Macungie, PA 18062  
Main Office - (610) 395-8593



## Elementary Schools



### ■ Alburdis Elementary School

222 West Third Street,  
Alburdis, PA 18011  
Main Office: (610) 965-1633



### ■ Jefferson Elementary School

520 Elm Street  
Emmaus, PA 18049  
Main Office: (610) 965-1645



### ■ Lincoln Elementary School

233 Seem Street  
Emmaus, PA 18049  
Main Office: (610) 965-1636



### ■ Macungie Elementary School

4062 Brookside Road  
Macungie, PA 18062  
Main Office: (610) 965-1617



### ■ Shoemaker Elementary School

4068 N. Fairview Street  
Macungie, PA 18062  
Main Office: (610) 965-1626



### ■ Wescosville Elementary School

1064 Liberty Lane  
Wescosville, PA 18106  
Main Office: (610) 395-5851



### ■ Willow Lane Elementary School

6135 Sauerkraut Lane  
Macungie, PA 18062  
Main Office: (484) 519-3300



# IN RECOGNITION OF THE 2024-2025 BOARD OF DIRECTORS

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## 2024-2025 Board of Directors

From left to right: Alisa Bowman, Timothy Kelly, Dr. William Whitney, Dr. Joshua A. Levinson, Adam Smith, Jeffrey Jankowski, Shonta Ford, Michael Felegy, Gabrielle Klotz

# 2025-2026 BOARD OF DIRECTORS

**Shonta E. Ford**, *President*

**Gabrielle Klotz**, *Vice President*

**Janine L. Allen**, *Board Secretary*

**Robert E. Saul**, *Treasurer*

**Dr. Kristen Campbell**

*Superintendent of Schools*

**Marc S. Fisher**,

*Esq., Gross McGinley, LLP*

**Jeffrey Jankowski**

**Timothy Kelly**

**Dr. Joshua A. Levinson**

**Dr. Rita Perez**

**Christine Price**

**Melissa Stiavelli**

**Dr. William Whitney**



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[www.eastpennsd.org](http://www.eastpennsd.org)

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**Non-Discriminatory Policy**

The East Penn School District shall not discriminate in their academic programs, activities or employment practices based on gender, race, color, national origin, sex, sexual orientation, disability, age, religion or any other legally protected classification.